

**Press & Media Contact:**

Mrs. Tünde Székely  
Public Relations Specialist  
szekely.tunde@codespring.ro  
Phone: +40 364 113 119  
Mobile: +40 726 161 638

## CEBIT 2011: RomaniaIT SEALS DEALS OF EURO 3.5 MILLION

IT&C community agrees that CeBIT 2011 was a real success;  
Top decision-makers in Hannover represented purchasing power of Euro 50 billion;

Among the **4,200** companies from over **70** countries, Romania's participation at CeBIT 2011, Hannover (1-5 March, 2011), supported and coordinated by **A.N.I.S.** was represented by **16** IT&C companies: AllView, Ambo, Arobs, AvanGate, Codespring, Contico Technologies, Direct Vision, Enea, Feper, IQuest, IT Six Global Services, MosalQ, Pentalog, Ropardo, and RomSoft. These companies are mainly software development services providers, but retailers and domestic hardware manufacturers also showed their offers this year.

In actual numbers, Romania's presence at the prime event of the IT&C industry meant: more than hundred direct b2b meetings, **100%** increase of the specialized visitors, effective Future Match sessions, and an estimated total deals of **Euro 3.5 million**, at which we add hundreds of potential leads.

In order to promote the Romanian IT&C industry, RomaniaIT booth hosted on the 3<sup>rd</sup> of March 2011 the RomaniaIT party. A total of 40 special guests had the chance to learn more about Romania and the companies present at the fair.

*"The attendance of over 500 CIO's of major international companies and other private investors had an impact on the caliber of the overall event. CeBIT 2011 organizers made real efforts to have all participants well prepared for the fair. The main topic "Work and Life with the Cloud" stirred everyone's concept about current business and living trends."-declared Mr. Szélyes Levente, CEO Codespring and continued: "Also, the Romanian organizing team, led by Mrs. Valerica Dragomir, Executive Director at A.N.I.S. became better and better in managing Romania's presence at the fair. Special thanks and we hope to get the chance to represent Romania again at CeBIT 2012."*

Codespring is a software development and outsourcing company from Romania, Cluj-Napoca, an active promoter of the idea of excellence in the Romanian IT industry. During 13 years of work in full software development life cycle, Codespring grew expertise in more than 15 industries.  
[www.codespring.ro](http://www.codespring.ro)

---

---

If you'd like more information about this topic, or to schedule an interview with Codespring representatives, please call Mrs. Tünde Székely at: +40 726 161 638 or e-mail her at [szekely.tunde@codespring.ro](mailto:szekely.tunde@codespring.ro)

